JOBS & ECONOMY PLAN

Jobs & Economy Development Initiative (JEDI)

Goal: Recruit, train, and support job seekers for real jobs that offer decent wages, opportunities for advancement, and opportunities for success. (Neighborhood Workforce Pipeline)

Goal: Improve SSL economic conditions and culture through a viable system of communication for South Salt Lake businesses and residents to maximize skills and availability

Mission:

To work in partnership with employers to create pathways to employment that benefits businesses and workers alike



Objectives:

- Assemble employment, education, and/or training services that form clear pathways for participants to build skills needed to enter and advance in the labor market
- Support existing small businesses and establish entrepreneurial development programs
- Provide job seekers with employment supports Provide complete and timely information needed to facilitate job retention and career advancement
- Identify key policy and system barriers that need change
- to job seekers, employers, and SSL community at large

Action Plan:

Action Item	By When	Who's Responsible
Update subcommittee action plans	February 2016	Promise South Salt Lake
Meet quarterly as all JEDI Council to inform work	Ongoing 2016	All JEDI Council Partners
Produce Resource Materials for SSL Jobs Resource Guide	May 30, 2016	Promise South Salt Lake
Develop materials, campaign branding, SSL Business Outreach	Sept. 1, 2016	Promise South Salt Lake and Community Development
Gather materials and write materials for JEDI OTM	October 1, 2016	All JEDI Council Partners

Resources / Sources:



Department of Workforce Services (DWS)

Higher Ed

Salt Lake Community College



LDS Employment Services



Granite Technical Institute (GTI)



Zions Bank and other financial institutions



SSL Chamber of Commerce

Other major South Salt Lake Employers

Workforce Investment Opportunities Act (WIOA)

Customer Service Plan:

Benchmarks:

Committee Formed

October OTM-Deliver

Articulate Print Materials

Gather, Analyze Map job/skills location and worker data

Support Buy Local campaign in October (Design District; "You can buy anything you need for your home remodel in South Salt Lake)

Indicators of Success:

12 member organizations (ongoing business is to increase members by two annually)

Deadlines met for October OTM

Committee functioning

Data gathered by June 30 for print piece for public/partners

Buy Local campaign announced in October

Audiences

Engagement/

Relationships

Messages

Word Out

Businesses, Potential Employees, Community at large Major Employers, Entrepreneurs

City Positions and Local Businesses Explorers Program Job Coaches and Mentors AND Job Coaches and Mentees Promise Family Liaisons, Hispanic Rotary AmeriCorps VISTA, Faith Community

Now Hiring, Learn to Earn \$ Skilled Labor force exists in South Salt Lake Skilled Labor force is developing in South Salt Lake Skill Building Opportunities Available Buy Local Campaign

November OTM, at events, water bills, June print piece job fairs, Chamber connections, Business Outreach



Community Development Promise South Salt Lake **Urban Design Business Liaison**

Team Members:

Stakeholders:

High School Career Center Higher Ed. **Temp Agencies**

Partners:

Zions Bank **Social Marketing Consultants** K2 The Church LDS Church

Resident Involvement:

Participate in job skills workshops and events Serve on the council Utilize Community Development entrepreneurial coaching

Champions:

Mayor Cherie Wood Ali Wilkinson Julie Tille Mike Florence Samantha Almanza

Organizations:

Utah Department of Workforce Services South Salt Lake Chamber AmeriCorps VISTA



















SAFETY COMMISSION **PLAN**

Goal:

To integrate community and municipal efforts to prevent crime and delinquency and advance the safety of South Salt Lake residents

Mission: To enhance quality of life

by positively impacting issues related to public safety and neighborhood conditions for residents and the business community



Objectives:

- 1. Address mental health issues in South Salt Lake
- **2.** Decrease the # and % of youth who have gang involvement and decrease the # and % of youth & adults who have drug/substance abuse issues
- Increase neighborhood leadership and civic engagement efforts that prevent crime (Community Connection and SSLneighbors.com)

Action Plan:

Action Item By When Who's Response Deliver Mental Health First Aid Trainings Deliver QPR Trainings Quarterly 2016 Quarterly 2016 Adrienne Buhler, Rach Jim Anderson Adrienne Buhler	nel Sanders,
Trainings Jim Anderson	ŕ
Trainings	1
) -
Support model/evidence-based May 31, 2016 Promise SSL, SSLPD, P activities that address SSL priority risk factors	artners
Deliver Gang Prevention Professional Development February 18, 2016 Promise SSL, SSLPD, P	'artners
Deliver Gang Prevention Monthly , ongoing SSLPD, Promise SSL St Parent/Family Nights March- May, re-evaluate SL Area Gang Project	taff
Implement mentoring program Ongoing Ongoing	
Neighborhood Leadership Ongoing UDL, Promise, SSLPD	
CPTED- Community Connection Ongoing UDL, Promise, SSLPD	
OTM Safety Edition August 1, 2016 SMC-OTM Staff- ALL co	ontribute
Mentor Summit, Program Support Ongoing Promise South Satl Lake	ke

Resources / Sources:

South Salt Lake Police Department (SSLPD) Crime Prevention Unit, Officer Involvement

South Salt Lake Police Athletic/Activities League (PAL) Crime Prevention Funding Student Health and Risk Protective (SHARP) Data

SSL Coalition Substance Abuse Prevention

Federal Models (CPTED, Gang Prevention, etc.)

Good Landlord Program/Crime Free Rental Housing NAMI Funding, School District Data, CCJJ

Benchmarks:

Recruit two new partner organizations annually

Directed focus on gangs and drugs

Directed focus on mental health

Resource assessments completed

Comprehensive data/system developed

Inclusion of information in each OTM

Mentoring fully implemented

Indicators of Success:

- # and % of new groups who
- # and % of youth who are involved
- # and % of gang-related crimes in South Salt Lake
- Consistent function/results of existing groups
- Number of mentor matches
- Number of individuals certified in model curriculums

Customer Service Plan:

Audiences

Member organizations, Funders (reports to funders) SSL Residents, South Salt Lake Seniors, South Salt Lake Youth, SSL schools, SSL families/parents, new and potential residents

Engagement/ Relationships

Resident inclusion and communication, Neighborhood Watch, PSSL Neighborhood Centers, Community Connection, Chamber of Commerce, Night Out, SSL Neighborhoood Leadership

Messages

Mental Health Promition, Suicide Prevention, Hoarding is Dangerous, Youth gang prevention messages, CPTED, Crime is down, Safety tips, SSL is a safe place to live and to do

Word Out

business, Fire can be easily prevented September City Newsletter, Safety Summit

Neighborhood Watch (English and Spanish) Reports to city council, city website/PD page, city/PSSL FB page, Twitter

Team Members:

South Salt Lake Police Department Promise South Salt Lake **Urban Livability** South Salt Lake Fire South Salt Lake Public Works

Resident Involvement:

Neighborhood Watch **Business Watch** Community Connection

Stakeholders:

SSL Residents SSL City Administration Afterschool Programs South Salt Lake Seniors South Salt Lake PAL

Champions:

Chief Jack Carruth Chief Ron Morris **Antionette Evans Honorary Colonels**

Partners:

Honorary Colonels South Salt Lake PAL Social Marketing Consultants LDS Church K2 the Church **CERT** Community Resources Team

Organizations:

South Salt Lake Coalition/CCI

2016



























EDUCATION PLAN

Goal: All SSL children are ready for Kindergarten

Goal: Afterschool programs support all SSL youth in being academically proficient and socially competent Goal: All SSL youth are academically prepared and have access to college/post secondary opportunities

Vision:

Every child has the opportunity to attend and graduate from college

Mission:

To deliver programs that support higher education attainment and create a college-going culture

Objectives:

- Support students in achieving grade level gains in reading and math
- Support students in achieving proficiency in reading, math and science

Address risk factors through implementation Too Good for Violence (TGFV) and Peer Assistance and Leadership (PA&L)

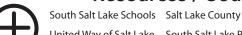
Goal: All SSL families are honored and supported

- Deliver quality activities to promote college and career readiness
- Provide mentor opportunities, such as traditional mentoring & reading buddies
- Create and implement a system for better and more frequent communication with schools

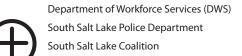
Action Plan:

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Action Item	By When	Who's Responsible
Deliver planned activities/ prevention in all programs	Ongoing (bi-weekly visits, through March, Monthly-June)	Youth Development Managers, Center Managers, Promise Coordinators
Pair mentors/reading buddies with academically-struggling youth	Ongoing; within 1 week of volunteer registration/start	Mentors (Coordinator/Youth Development Managers, Center Managers)
Identify gaps in programming; identify partners to fill gaps	June 2017	Youth Development Managers Center Manager and Coordinators
Plan and deliver quality activities for youth	Ongoing; monthly calendars	Youth Development Managers Center Manager and Coordinators
Monitor attendance and grades, support make up of missing assignments	Ongoing; once weekly	Promise staff, AmeriCorps, Site Supervisors

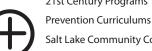
Resources / Sources:



United Way of Salt Lake South Salt Lake Police Athletic/Activities League



SL County 4-H Joan's Fabrics **SEDL**



21st Century Programs

Utah Federation for Youth



Salt Lake Community College

Utah Afterschool Network Westminster Partnership



Utah Commission on Criminal and Juvenile Justice (CCJJ)

Customer Service Plan:

University of Utah

Benchmarks:

Education Council activated March 2015

Too Good for Violence (TGFV) series delivered

Consistent academic power hour implemented

Partners deliver programs or bring resources to fill academic or program gaps

Indicators of Success:

95% graduation from TGFV

95% homework completion

One on one mentoring/tutoring with volunteers available to every student

Individualized tutoring for students who have specific needs

Support partner-provided (Girl Scouts/Boy Scouts/4H)

Audiences

Children & youth ages 0-18, Families of youth enrolled in programs, program stakeholders (community at large schools, community, funders)

Engagement/ Relationships PSSL Neighborhood Centers, One on one relationships with youth, mentors and mentees, reading buddies, center managers and youth, family liaisons, volunteer opportunities, company-center relationships

Messages

Word Out

Every child has the opportunity to attend and graduate from college. Read for 20 minutes a day. Your education will continue beyond high school. We care about you and your family! Acknowledgement that anything anyone does anywhere any time to help youth succeed is volunteering. Kindergarten roundup!

OTM, city events, partner events, backpack stuffers, neighborhood centers, partnerships, website, city and PSSL Facebook pages

Team Members:

Volunteers

Promise South Salt Lake Youth Development Managers Center Managers **School Coordinators** Frontline Staff **Prevention Specialists** South Salt Lake Mayor

South Salt Lake Recreation Resident Involvement:

Daily youth dropoff and pickup Quarterly parent/family evenings Community events Volunteers at sites Family volunteers Mentors/Reading buddies

Stakeholders:

South Salt Lake Youth and Families **Business Owners** Schools **Funders** South Salt Lake Community at Large

Champions:

Mayor Wood Bill Crim **School Principals Promise Staff** Community Councils & PTAs

Partners:

UWSL

Granite School District Woodrow Wilson Elementary Granite Park Junior High Lincoln Elementary Roosevelt Elementary Cottonwood High School Alianza Academy Utah International Charter School Westminster University of Utah Youthlinc K2 the Church Social Marketing Consultants



Organizations:

South Salt Lake Coalition **Utah Afterschool Network** Utah Federation for Youth Planned Parenthood of Utah SpyHop Productions AmeriCorps VISTA

















Promise South Salt Lake **ARTS & COMMUNITY COALITION PLAN** 2015-2016

Goal: Connect residents to positive arts opportunities (both existing and new)

Goal: Support the work of the Promise Arts and Community Coalition (Council)

Goal: Support a system to connect artists to employment opportunity and potential employers to artists (partner with posting site)



Mission:

To unite the South Salt Lake community through arts

Objectives:

Draw attention to arts organizations; point out the potential of South Salt Lake as an Arts Mecca

Increase arts partnerships and build public will for art and culture in South Salt Lake

 Support arts posting site outreach and utilization among SSL residents

Action Plan:

By When	Who's Responsible
Beginning January 2015 and ongoing	Promise South Salt Lake
January 2015 and onward	Promise South Salt Lake, SMC
Ongoing	Promise South Salt Lake
Ongoing	Promise South Salt Lake
	Beginning January 2015 and ongoing January 2015 and onward Ongoing

Resources / Sources:



Salt Lake County ZAP SpyHop



Higher Ed

Westminster



Sugar Space AmeriCorps VISTA



Utah Arts Alliance Local artists such as Poor Yorick and Sugar Post Pottery and Metal

Benchmarks:

Coalition formed and functioning

November 2015 OTM-Deliver

Pursue additional funding opportunities to support continued no-cost arts collaborations

Achieve the organizational stabilization of governance and operations, provide capacity to include new voices for advocacy and develop case statements for future art investments

Deliver best practices in demonstrating Utah Core competencies through the arts

Establish a stronger identity of the South Salt Lake Arts Council in our city

Indicators of Success:

- 6 members of coalition (ongoing business is to increase members by two annually)
- Deadlines met for November OTM
- Increase number of arts classes available to SSL residents (general pop.)
- Increase number of arts classes available to South Salt Lake seniors
- Increase number of arts classes available to South Salt Lake youth

Customer Service Plan:

Audiences

Artists, community members, youth, seniors, employers

Engagement/ Relationships

Arts classes, arts events, opportunity site postings,

Messages

Get Artsy South Salt Lake. Take an art class! Buy local art. Now hiring local artists. South Salt Lake is up and coming arts Mecca. Studio space here. Arts can be found in South

Salt Lake.

Word Out

November OTM, at events, water bills, arts posting board, Chamber connections, city website, PSSL/city Facebook page

Team Members:

Promise South Salt Lake **Urban Livability** Urban Design

Resident Involvement:

Art Classes

Arts Events

Coalition

Write Here Community Writing Center Historic Scott School Community Center

Stakeholders:

Local artists South Salt Lake residents **Employers** Visitors

Arts Supporters

Champions:

Mayor Wood Lesly Allen **Brittany Reese**

Partners:

SpyHop Sugar Space AmeriCorps VISTA Arts Bridge-Westminster Social Marketing Consultants **Individual Artists** PCH/Historic Scott School

Organizations:

South Salt Lake Chamber **Local Arts Organizations**

































HEALTH PLAN

Goal: Increase the # and % of children and adults who have access to health insurance and regular healthcare

Goal: Increase the # and % of children and adults who are healthy (i.e. free from illness or disease)

Goal: Decrease the # and % of children and adults who are overweight or obese



Mission:

To improve health and to promote healthy behaviors in South Salt Lake

Objectives:

- Increase the number of South Salt Lake residents that enroll in health insurance
- Increase access to quality medical care for South Salt Lake residents

- Reduce smoking in South Salt Lake
- Promote mental health and reduce suicide
- Bring increased attention to, and provide resources that address women's health issues
- Identify and align health and fitness programming in South Salt Lake
- Add fitness and nutrition activities to South Salt Lake events
- Increase the visibility and awareness of healthy resources in South Salt Lake

Action Plan:

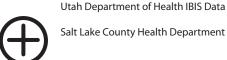
Action Flan:		
Action Item	By When	Who's Responsible
Assist families with health insurance sign up	Cut in half annually, as measured on Dec. 31	Committee #1
Support Midtown Health Clinic as requested	Ongoing	Committee #1
Support "Prevention by Design" Project	Ongoing	Committee #1
Support Mental Health Prevention Campaigns	May 2017	Mental Health Coalition
Assess current fitness and health programming in SSL	January 2017	Mental Health Coalition
Implement fitness and nutritional activities at SSL city events	Ongoing	Committee #3
Compile and publicize health resources available in SSL	June 2017	PSSL Admin

Resources / Sources:

Midtown Health Grant **Community Nursing Services** Community Connection to Agriculture NAMI Prevention by Design

Utah Health Policy Project and UHPP Grant





AmeriCorps VISTA



Benchmarks:

5% decrease in adult smoking population

Increase community-based fitness class offerings by 20% annually

Health-related information in every edition of OTM and at every community event

Coordination of all city-sponsored and partneroffered health classes and initiatives by and annual planning together 2015, 2016, 2017

Reduce by half the number of South Salt Lake residents who are uninsured annually

Monthly mental health feature in OTM

Indicators of Success:

- 5% decrease in adult smoking population
- The number of individuals who sign up for health insurance
- The number of individuals who sign up for alternative plans
- The number of billboards, banners, etc. displayed
- The number of individuals trained in suicide prevention
- participate in PSSL health initiatives

Customer Service Plan:

faith community leaders

Audiences

Engagement/ Relationships

Activity-related engagement (fitness classes and events), Welcome Baby home visitors, Help Me Grow home visitors, PSSL Family Liaisons, Health Navigators, Mobile Health Clinic

Babies and preteens, pregnant Mommies, school-aged youth,

health care providers, pharmacies, businesses,

single adults, young adults, married, seniors (single or married),

Messages

Healthy South Salt Lake, Enroll in a health insurance plan, Eat more fruits and veggies! Stop smoking. Fitness classes available! Walk! Get Moving South Salt Lake.

OTM, city events, Maliheh Clinic resource desk, partner events, backpack stuffers, new Midtown Clinic, neighborhood centers, partnerships, city website, city/Community Connection/PSSL

The number of residents who

Word Out

Team Members:

Promise South Salt Lake AmeriCorps VISTA SSL Urban Livability SSL Parks and Recreation

Resident Involvement:

Mobile Health Clinic **Health Navigators** Fitness Classes Screenings

Stakeholders:

South Salt Lake residents **Medical Community** Maliheh Clinic Midtown Health Clinic Pharmacies Insurance Providers

Champions:

Jeannie Ashby Adrienne Buhler Randall Serr Mayor Wood Kim Gardner

Partners: Midtown Clinic

Take Care Utah-UHPP **Community Nursing Services** Maliheh Clinic NAMI Utah Partners for Health **Utah Department of Health** Salt Lake County Health Department United Way of Salt Lake

Organizations:

South Salt Lake Coalition South Salt Lake Police Department (SSLPD)







NEIGHBORHOODS

Goal: Intensely focus partners and resources on a targeted neighborhood annually (Community Connection)

Goal: Empower residents to strengthen their neighborhoods

Goal: Support development of resident leadership



Mission:

To support resident-led neighborhood development and revitalization through leadership, social networks, community organizing and civic participation



Objectives:

Support Community Connection program

Implement Authentic Demand Strategies

 Deliver South Salt Lake Neighobrhood Leadership Program

Action Plan:

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Action Item	By When	Who's Responsible
Launch SSL Neighborhood Leadership Program	February, 2017	PSSL, UDL, CC Team
Create new resident welcome process: packet and pamphlet; segment audiences	February 28, 2017	PSSL, UDL, CC Team
Determine method for zone designations; gather OTM info	April 30, 2017; OTM content due May 4	PSSL, UDL, CC Team
Evaluate/Plan from 3-year Community Connection history; Determine criteria for future	April 30, 2017	PSSL, UDL, CC Team
Create and publicize opportunities for service in Community Connection Neighborhood	May 4, 2017	PSSL, UDL, CC Team

Resources / Sources:

Salt Lake County **CDBG** Funds

Community Development Partners and Donors



CC Team

Residents



CPTED

Benchmarks:

Initiation and completion of 2015 CC project

Delivery of outreach in the form of discussion groups, neighborhood dinners, etc.

Development and delivery of South Salt Lake Neighborhood Leadership Program

SSL Business involvement in CC project neighborhood

Planning for 2016 CC Project

Indicators of Success:

- Resident participation in planning and service design outreach, information sharing
- ★ Service and activity delivery
- ★ Development of informal supports for children and families
- ★ Shift the way services are provided within the community
- ★ Dedicated Community Connection Coordinator

Customer Service Plan:

'Audiences

Homeowners, long-time residents, new residents, all residents in the Community Connection Neighborhood, traditional and nontraditional community leaders, businesses, youth, renters (short term and long term renters)

Engagement/ One on one visits, family liaison, neighborhood conversation, the mission continues: meet, greet and eat, block captain meetings, Relationships educational opportunities such as tax credit workshops, community connection kickoff, food, jobs, childcare, etc. resources

Messages

Word Out

Helping Neighbors build strong communities; Choosing our community's future; Be Seen in Eugene: My Take on South Salt Lake

Social Media, OTM, Street Captains, NAC meetings, partners, develop video/print/live postings, city website, city/PSSL/CC Facebook pages

Team Members:

Urban Livability Promise South Salt Lake **Community Development** Public Works **Urban Design**

Resident Involvement:

Volunteer in CC neighborhood

South Salt Lake Residents

New and potential residents

Community Connection Neighbors Real Estate Companies & developers

Stakeholders:

SSL Seniors

Champions: Prior CC Participants Mayor Wood Glenn Smith Julie Tille

Michael Florence

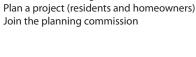
Partners:

Westminster **United Way** Comcast Larry Miller K2 the Church Social Marketing Consultants Utah Federation for Youth **Local Businesses**

National Association of City Planners Neighbor Works Local Initiatives Support Corporation (LISC)







Particpate in SSL Neighobrhood Leadershp



















Housing Plan Goal: Facilitate community-based private and government help with housing and increase utilization of existing housing programs, including housing rehabilitation loan program

Goal: Create an environment that encourages a mix of housing types for differing income levels

Goal: Increase partnerships and stakeholder investment in collaboration with South Salt Lake residents



Mission:

To support neighborhood revitalization and new housing development through public relations, data displays, and community outreach



Objectives:

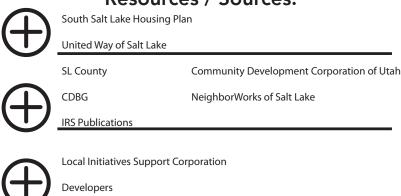
- Increase the knowledge and skills of South Salt Lake residents regarding increasing family wealth
- Increase developer knowledge of the benefits of developing housing in South Salt Lake

Increase the knowledge and skills of South Salt Lake residents regarding home ownership Identify and reduce barriers to resident housing issues through linkage with partners and other Promise Councils

Action Plan:

Action Item	By When	Who's Responsible
Host mortgage interest deduction, low income housing tax credit, and energy efficiency rebates workshops	Spring 2017	Community Development, Promise South Salt Lake, SMC
Support Community Development housing-related outreach	Ongoing	Promise South Salt Lake
Connect partners to new South Salt Lake housing plan and solicit support when appropriate	Ongoing	Promise South Salt Lake

Resources / Sources:





Local banks

Benchmarks:

To utilize existing housing task force to form the Promise South Salt Lake Housing Council

Four tax credit workshops held by April 2017

15 referrals to the Housing Rehab Loan Fund

Identify and catalog current housing partners; increase 2 annually by 2018

Indicators of Success:

★ Number of individuals accessing workshops

Number of resources distributed

Customer Service Plan:

Audiences

Current SSL residents, renters, homeowners looking to upgrade, young families, singles, seniors, potential and new residents, housing developers

Engagement/ Relationships

Community Development Department Office, Outreach efforts of Promise SSL Family Liaisons, Community Connection, NAC, Housing Task Force/Promise Housing Council

Messages

Word Out

South Salt Lake is a great place to live. Earn it, Keep it, Save it. Earned income tax credits for you. Great location, close to everything, Center of the valley. Buy a house in South Salt Lake.

Outreach during events, tri-fold display, seek Promise Housing intern, OTM, Community Connection, workshops, city website, city/PSSL Facebook pages, Realtor Forum

Team Members:

Community Development Promise South Salt Lake Urban Livability

Stakeholders:

Residents Homeowners Renters Developers Real Estate Agents

Partners:

United Way of Salt Lake South Salt Lake Police Department (Crime Free Housing) South Salt Lake Fire GE Capital

2016



Resident Involvement:

Planning Commission Community Connection

NAC

Housing Task Force Promise South Salt Lake Housing Council

Champions:

Mike Florence Francis Lilly Sharen Hauri Darin Brush Karen Wiley

Organizations:

Community Development Corportation of Utah AAA Fair Credit Zions Bank and others Salt Lake County

NOTE: Utilize also Urban Institute's Choice Neighborhoods locic model from new housing plan